

For Immediate Release

5 October 2013

Mrs South Africa 2014 | Winners | Press Release

Chané de Kock crowned as Mrs South Africa 2014

What an exceptional evening! Everyone who attended the Mrs South Africa pageant on the 5th of October at Emperors Palace, the pageant's official host, will agree that it surpassed even the highest expectations. A spectacular production, drawing on inspiration from 22 of the country's most glamorous married women, delivered a powerful celebration of feminine beauty and intelligence.

The 22 finalists, who represented their country and their home towns proudly, are inspirational, married women who are dedicated to creating sound environments for their family's and devoted to the up-lifting of their communities and South Africa.

"The standard was incredibly high and the entire event was a magnificent success, and most importantly, we have a new Mrs South Africa. She is extremely deserving of the title, and we take great pride in announcing that Mrs South Africa 2014 is Chané de Kock from Cape Town. We wish you all the success with your reign." Joani Johnson, Director of the Mrs South Africa Pageant.

Mrs South Africa 2014 Chané de Kock (28) from Stellenbosch in the Cape is a married mom of 3 children and practices as a health consultant.

Chané walks away with a prize package valued at over R600 000, including a new Cabrio DS3 from Citroen South Africa and Citroen Hatfield, treatments from The Laser Beautique valued at over R20 000, Veaudry hair tools and styling for the year. D'Orē fashion will dress Mrs South Africa 2014 during her year of reign to make sure she is always impeccably presented when attending to her duties as a South African ambassador.

Runners up to the title were selected as Chantelle Swart from Pretoria as 1st Princess and Kholofelo Chademanah from Bryanston Johannesburg was crowned as 2nd Princess.

The Mrs South Africa pageant, along with host Emperors Palace and sponsors Citroen, D'Orē, The Laser Beautique and Veaudry International, would like to congratulate these three incredible women, as well as all the finalists who took part in this auspicious affair.

Mrs South Africa Sponsors

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Official Make-up artists: Halouw Make-up Academy

Gala Designers: D'Orē, Pronovias, Jose De Canha, Kyna House of Design, Werner Dey, Anel Botha,

Michael Bezuidenhout, Dennis Lloyd

Gala Swimwear: Lu-May Swimwear

Design and Printers: Matchstick

For more information on Mrs South Africa, visit www.mrssouthafrica.co.za.

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Distributed on behalf of the Mrs South Africa Pageant by LINC PR

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