



# **WPT Alpha8™ Brings High-Stakes Poker Action to South Africa with Televised \$100,000 Buy-In Event**

**Poker's High Rollers Will Compete for Fame and Fortune at Johannesburg's Emperors Palace Casino Resort February 14-15**

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Los Angeles, CA (January 16, 2014) – World Poker Tour® will make poker history in South Africa when the \$100,000 buy-in WPT Alpha8™ Johannesburg kicks off at the beautiful Emperors Palace Casino Resort on February 14.

The latest installment in World Poker Tour's exclusive series of super high-roller tournaments, WPT Alpha8 Johannesburg will bring some of the game's top pros and wealthiest amateur players together for two days of high-stakes poker action in one of the World's most exotic locales. Featuring unlimited buy-ins through the first six levels of play, the only thing wilder than the action in this tournament will be the incredible, three-day photo safari players will attend after the tournament where they will enjoy a unique chance to view South Africa's most stunning wildlife in its natural habitat.

"WPT Alpha8 is so much more than just another poker tournament," said WPT President, Adam Pliska. "This show - and these events - are designed to provide the players and viewers with unforgettable experiences both on and off the felt, and venues like Emperors Palace offer us the opportunity to achieve that goal. We're looking forward to a unique and fantastic event that people will talk about for years to come."

All players attending this spectacular event will enjoy complimentary airport transfers to and from Emperors Palace, along with five nights of complimentary deluxe accommodation at Emperors Palace's five-star [Peermont D'Oreale Grande Hotel](#), which features 192 state-of-the-art rooms and suites.

In addition, all WPT Alpha8 Johannesburg players are invited to participate in a one-of-a-kind, three-day safari at the luxurious [Ivory Tree Game Lodge](#) where they will venture into the bushveld to view lions, leopards, rhinoceros, elephant, buffalo, cheetah, giraffe, zebra, and more than 300 different bird species in their natural habitat.

To help make their experience on tour more comfortable and entertaining, WPT's new partner, Monster®, the leading premium headphone manufacturer, will provide each WPT Alpha8 Johannesburg player with a complimentary pair of the company's DNA headphones to wear at the poker table and when they travel the globe on the World Poker Tour. The critically-acclaimed DNA headphones are recognizable for their unique forward-thinking design and feature Pure Monster Sound™.

For more information about WPT Alpha8 Johannesburg, please contact [events@wpt.com](mailto:events@wpt.com).

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**About World Poker Tour**

World Poker Tour (WPT) is the premier name in internationally televised gaming and entertainment with brand presence in land-based tournaments, television, online, and mobile. Leading innovation in the sport of poker since 2002, WPT ignited the global poker boom with the creation of a unique television show based on a series of high-stakes poker tournaments. WPT has broadcast globally in more than 150 countries and territories, and is currently producing its 12th season, which will air on FSN in the United States. Season XII of WPT is sponsored by [ClubWPT.com](http://ClubWPT.com), a unique online membership site that offers inside access to the WPT, as well as a sweepstakes-based poker club available in 35 states across the United States. [ClubWPT.com](http://ClubWPT.com) also sponsors Season I of the new WPT Alpha8 series of super-high roller poker tournaments which is currently in production and which will air on FOX Sports 1 in the United States. WPT participates in strategic brand license, partnership, and sponsorship opportunities. WPT Enterprises Inc. is a subsidiary of bwin.party digital entertainment plc. For more information, go to [WPT.com](http://WPT.com).

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